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ON EDUCATION OF OUR NATION AND NATION'S LEADERS

Local Navy League Public Relations, Newsletter and Website Win 1st, 2nd, and 3rd Place

By **DOUG CRAWFORD**

Television, Website and Newsletters



Letter to the SBNL from USS Ronald Reagan Captain Terry Kraft



Editor's Note: Captain Kraft sent a similar letter to the Santa Barbara News-Press to express his gratitude to both the Navy League and the Santa Barbara community.



[Santa Barbara Navy League](#) received notification from the Navy League of the United States that they had received several awards recognizing their leadership in public relations, Internet website, and quarterly *Navy Blue* newsletter.

The Santa Barbara Council did extremely well in this year's Donald M. Mackie Award competition and the Public Relations Recognition program. The Council's newsletter, *Navy Blue*, website and public relations efforts were found to be a cut above the rest.

The Santa Barbara Navy League has been selected as the first place winner in the large council category for the Public Relations Recognition Program award.

Navy Blue was selected as the second place winner in the large council category and the website has been selected as the third place winner in the large council category for the Mackie Awards.

The Santa Barbara Council's outstanding achievement will be recognized at this year's Honor Ceremony Friday, October 31, at the Navy League National Convention in Kansas City, Missouri.

The Santa Barbara Navy League's television shows air on Santa Barbara Channels - Channel 17 every week. Sundays at 8:30 PM, Mondays at 8:30 AM, and Thursdays at 8:30 PM.

The Santa Barbara Navy League's Newsletter - Navy Blue can be downloaded from the website www.SBNL.org.

Membership events and news regarding the Council's eleven active duty units can be viewed on the website www.SBNL.org .

The Santa Barbara Council of the Navy League of the United States is a powerful voice for our active duty service members and a strong maritime component to our national defense: that means a Navy ... Marine Corps ... Coast Guard ... and Merchant Marine that are second to none. The Navy League's missions include keeping the public and elected officials informed about the importance of seapower to our Nation's national security and economic prosperity as well as providing direct support to sea service personnel and their families through our 65,000 members and 270 Councils worldwide. The Navy League also helps build America's future through successful youth programs like the Naval Sea Cadet Corps and the Navy League Foundation Scholarship Program.

Doug Crawford is Public Affairs Officer for the Navy League of the United States - [Santa Barbara Council](#).